



## Miami Art Museum

### **Educational Programming at Miami Art Museum**

Making Miami Art Museum a lively place for lifelong learning is at the heart of the Museum's mission. MAM inspires new ways of seeing and thinking through a dynamic roster of educational programming for visitors of all ages. Every year, Miami Art Museum reaches nearly 35,000 people through its educational programming; it has the largest art education program outside the Miami-Dade County public school system. The move to a new, expanded facility at Museum Park, scheduled for completion in 2013, will allow Miami Art Museum to further expand the reach of its educational programming through an educational complex, a resource for the entire community.

#### **SCHOOL AUDIENCES**

**MAM & Schools** – MAM offers Miami-Dade County public and private schools guided tours expressly designed to introduce students to modern and contemporary art while strengthening the development of visual literacy and encouraging self-expression and critical thinking skills. To prepare students for visits to MAM and for students unable to come to the museum, educators conduct classrooms visits. Due to the serious budget crisis facing Miami-Dade County Public Schools, MAM's school programs are free to all schools. The museum also provides free buses for all public and Title One schools. MAM has entered into additional, specific program partnerships with M-DCPS. MAM & Schools is presented by Target.

**Scholastic Art Awards and Exhibition** – In collaboration with M-DCPS, MAM has hosted the student art awards ceremony and exhibition each year in January since 1996. Showcasing student talent in 7<sup>th</sup> through 12<sup>th</sup> grades from public and private schools, the awards ceremony is attended by a true cross-section of Miami. The exhibition remains on view for three weeks. Top winners go on to national competitions in New York City. The 2011 Scholastic Art Awards and Exhibition, a highlight of the MAM & Schools program, is presented by Target. Additional support for this program is provided by The Heckscher Foundation for Children, William Randolph Hearst Foundation, Citizens Interested in Arts, Inc. and MAM Annual Education Fund Donors.

**Museums Magnet School Program** – MAM has been working for six years with partners Southside Elementary School and Shenandoah Middle School to implement an innovative school-museum program, initially funded by the U.S. Department of Education to create schools of excellence. MAM educators provide on-going support and curricular resources for teachers. Classroom visits and museum tours are coordinated with grade-level curriculum needs. MAM continues to participate in this program although the funding period has expired.

**Cultural Passport Program** – This year MAM entered a new relationship with M-DCPS as the pilot for the Cultural Passport Program, which will provide every student in K-12 with a different cultural field experience each year. All third graders (approximately 25,000 students) will visit art museums. Approximately one third of these students will visit MAM, the number limited by the size of our current facilities.

**Teacher Workshops** – Each year, MAM offers educators two professional enrichment workshops designed to explore teaching strategies and interdisciplinary connections to works of art in current exhibitions. Workshops include private tours, discussions with curators and artists and hands-on activities. Each workshop also offers the opportunity to network with colleagues and share perspectives on new approaches to education. Curriculum Resource Units containing visual aides, information and teaching materials are provided for each participant. Like the rest of our school programs, workshops are free. This year MAM offered workshops on Guillermo Kuitca and Carlos Cruz-Diez. The Carlos Cruz-Diez workshop this spring was directed towards pre-school teachers, a segment of our school audience we are developing and for which this particular exhibition was well suited.

**MAM in the Classroom** – With the support of the Heckscher Foundation, MAM initiated an expanded, reconfigured classroom program during the 2009-2010 school year in response to a perceived need in the community. Museum educators bring an actual work of art into the classroom for the students to experience. They then lead the students into a discussion by means of a questioning strategy. The visit ends with an art-related activity. Post-visit materials related to the content of the work of art are provided for the teacher.

## **YOUTH AND FAMILY AUDIENCES**

### **Carnival Outreach Education Programs**

**MAM in the Neighborhood** –With continued support from foundations and corporations, MAM has been able to offer its summer youth program to increasing numbers of participants. MAM in the Neighborhood runs from early June to mid August and is directed to children attending programs in county parks and community-based organizations. The museum provides free art supplies for the host centers and art fun packs for each child. MAM's Education staff facilitates hands-on art activities on site. Children also visit MAM for a guided tour. Free buses are provided on request. Piloted in 2001, more than 50 percent of program participants represent underserved populations. *MAM in the Neighborhood* received a 2007 National Association of Counties Achievement Award for "effective and innovative programming, for enhancing life by increasing services to citizens."

**Visitors' Gallery** – MAM's Visitors' Galleries are designed to provide visitors of all ages with the opportunity to explore actively the artistic processes and key themes employed by artists in works shown in adjacent exhibitions by means of hands-on activities with various art materials, writing projects, games, and reference resources such as books and videos. These interactive spaces are accessible during public hours.

**MAM Art-2-GO** – MAM Art-2-GO travels to community centers throughout Miami-Dade County that serve large concentrations of underserved youth and families. The workshops, led by Miami Art Museum educators, offer families the opportunity to spend time together while expressing themselves creatively.

**Second Saturdays are Free for Families** – Every second Saturday of the month, MAM waives admission fees for the general public. Under the guidance of its education staff, families are invited to tour exhibitions and create fun art projects inspired by the art on view. Second Saturdays is actively promoted by Miami-Dade County Public Schools' The Parent Academy and has become a regular monthly activity for many. Each year on the second Saturday in April, MAM turns this program into a Family Festival celebrated on the Cultural Plaza. The 2010 "Crazy World of Color" was inspired by the exhibition *Carlos Cruz Diez: The Embodied Experience of Color*. In 2009, MAM presented "Jazz it Up" in conjunction with *NeoHooDoo: Art for a Forgotten Faith*. Second Saturdays are Free for Families is presented by MetLife Foundation.

**Brick by Brick** – This after-school, urban design program for at-risk teens was inspired by the museum's building project. Initially, the museum worked with 40 students at four centers (the Barnyard/ Coconut Grove Cares, the Little Havana Institute, and the YWCA Downtown at-risk teens' Intel Clubhouse), visiting each once a week. This year the decision was made to visit two centers (Girl Power/ World Literacy Crusade in Liberty City and Mater Academy in Little Havana) twice a week, for greater impact. A team of artists under the direction of MAM staff leads participants to become more cognizant of their communities, their roles within them and the place of each within the city's "big picture." With an emphasis on developing useful technology skills, teens practice virtual architectural design on the computer and create a DVD showcasing samples of their work at the end of the term. Brick x Brick is supported by JP Morgan Chase.

**MAM Art Storytime at United Way's Center for Excellence in Early Education** – Initiated in January 2009 as a monthly pre-school program for three- to five-year olds, MAM Art Storytime now runs on a weekly basis during the school year. The program features MAM education staff reading an art related story suitable for very young children followed by an art activity. Copies of books are presented to the Center's library. This year the Center's teachers participated in the Teacher Workshop and the pre-schoolers will visit the museum.

## **ADULT AUDIENCES**

**Docent Association** –Docents conduct public tours on Sundays at 2pm and at other times by appointment. Docents also assist at Youth and Family programs including Second Saturdays and the Family Festival. Members enjoy field trips to museums, collections and other cultural institutions in Miami.

**Exhibition Lectures** – MAM presents public lectures in conjunction with its varied program of exhibitions.

**MAM Morning Lectures** – This year-long subscription series presents lectures on a specific topic in modern or contemporary art, related to the annual exhibition program. It provides a forum for local scholars and experts and thus a way for MAM to connect with the South Florida academic community. MAM docents lead exhibition tours immediately following each talk. The 2009-2010 seven-lecture series *Art in Miami* presents a panorama of the arts in Miami from 1896 to the contemporary scene. The 2008-2009 series *Out of Africa: Reflections on Modern and Contemporary Art of the Americas* addressed the art of the African Diaspora from the perspective of our geographical position on the shores of the Caribbean, in a six-lecture series.

**Parodi Lecture in Philosophy of Art** –In conjunction with the University of Miami, Department of Philosophy, MAM presents an annual lecture in December, underwritten by MAM trustee

Gonzalo Parodi. In 2009, John Rajchman, Adjunct Professor Department of Art History and Global Initiative adviser, Columbia University, spoke on “Diagrammatic Spaces.” In 2008, Matthew Kieran, Senior Lecturer in Philosophy, Leeds University, UK, spoke on “Artistic Transgressions.”

**Films** – MAM occasionally presents films in conjunction with its exhibition program such as, *Herb & Dorothy*, an award-winning work by Megumi Sasaki documenting The Dorothy and Herbert Vogel Collection: Fifty Works for Fifty States program of which MAM is a recipient. MAM also shows videos, usually on specific artists, in its Visitors Galleries.

**Concerts** – In collaboration with Florida International University School of Music, MAM presents concerts relevant to its exhibition program. In November 2009, selected students from the Keyboard Studies Program presented the recital “Liszt at the Opera” with works selected in connection with the Guillermo Kuitca retrospective. In May 2009, MAM hosted the final concert of the 2009 New Music Miami ISCM Festival Series presenting the *Connections Concert: New Music and Visual Art* by NODUS, the university’s professional contemporary chamber music ensemble.

**MAM @ Books & Books** – MAM offers programs in partnership with Books & Books, a much respected independent book shop and community forum. *ARTalks*, conversations between artists, critics and scholars featured Ishmael Reed, author of *Mumbo Jumbo* and “The Neo-HooDoo Manifesto” in September 2009; Philip Smith, collection artist and author of the memoir *Walking through Walls*, in November; and Jean- Francois Lejeune and Michelangelo Sabatino, editors of *Modern Architecture and the Mediterranean: Vernacular Dialogues and Contested Identities*, in February 2010. A second program *Reading Art* gathers a small group of readers interested in discussing art books, every other month. Selections bear reference to the exhibition program and include art historical accounts, critical works and novels.

**Artists** – MAM collaborates with Legal Art to present writing workshops designed to teach techniques for writing successful grant proposals and artist statements.

**Access** – MAM provides Touch Tours of public art all year upon request and especially in October as part of the international program *Art Beyond Sight*, which promotes awareness of the needs of people with visual impairments. Audio descriptive tours of certain exhibitions are offered also. Large-print Gallery Notes, exhibition guides written by MAM curators, as well as text panels and exhibition labels are available for our patrons at the Information Desk and Visitors Gallery. MAM furnishes Sign Language interpretation upon request.

Accredited by the American Association of Museums, Miami Art Museum is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs and the Florida Arts Council, and the National Endowment for the Arts; with the support of Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council, the Mayor and the Board of County Commissioners.

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