



FILMING AND PHOTOGRAPHY GUIDELINES FOR MEDIA

Miami Art Museum is pleased to welcome media to film and photograph at the museum, with advance notice. MAM is committed to preserving artworks and protecting artists' copyrights. Therefore, we appreciate your understanding and cooperation in observing the following restrictions:

For press, publicity and promotional purposes, MAM permits photography, filming and videotaping only of general views of its galleries and exhibitions. Because of copyright restrictions MAM may not permit photography or filming of certain works on view.

A member of MAM's professional Registration or Curatorial staff must meet with the film crew to outline protocols prior to gallery access. Subsequently a member of the Registration, Curatorial or Communications staff must be present with media, film crews, students and scholars the entire time that they are in the galleries.

Existing gallery illumination should be used whenever possible.

Equipment such as light standards should not be within falling distance of any art work. Light sources must be at least ten (10) feet away from the art works. The total amount of light on the art works is not to exceed 1,000 watts or 150 foot-candles of continuous light on the work's surface. Lower light levels and/or light exposure times for sensitive works, such as works on paper, will be determined by the registrar or curator.

Lights may not be left on continuously or unnecessarily. Set-up and focusing must be done using available light only. Lighting on any one art work will be for no more than ten (10) minutes at a time with a fifteen (15) minute rest period before lighting again. Registration and Curatorial staff may, at any time, require film crews to turn off lights if there is heat build up near sensitive works or if there is a measurable increase in ambient temperature.

Any art work deemed too sensitive or fragile by MAM's registration or curatorial staff may not be photographed.

Works must be filmed distortion-free.

ARRIVING AT MAM:

Parking is available at 50 NW 2nd Ave. in the Cultural Center Garage. The cost is \$5 with validation from MAM. Take the South Elevator to the Cultural Center Plaza on the second floor. MAM is located across the plaza. If you are transporting equipment by dolly, taking the South elevator will allow you to avoid stairs.

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