

# M!AM!

**A NEW AND EXPANDED MIAMI ART MUSEUM  
WILL OPEN IN 2013**

**Completed Herzog & de Meuron Design Unveiled**

**MAM's Innovative New Home Will Provide State-of-the-Art  
Facilities for Showcasing Exhibitions and Growing Collections,  
Integrating Surrounding Park into Museum Experience**



The New Miami Art Museum at Museum Park, Miami, FL, USA  
Park View, © Herzog & de Meuron, visualization by Artefactorylab

Miami, October 22, 2009—Miami Art Museum today announced the completion of design development for its new 120,000-square-foot home in downtown Miami, scheduled to open in 2013. Designed by Herzog & de Meuron, MAM's new home will work in concert with its natural surroundings to enhance the museum experience, and has been designed to achieve silver LEED [Leadership in Energy] certification. The new building will allow MAM to better serve its diverse, rapidly growing community, reinforcing the Museum's role as a bridge between continents and cultures.

The new MAM will be a cultural resource commensurate with Miami's position as a hemispheric hub and creative capital, with an impact extending internationally. Miami-Dade is the only major metropolitan area in the United States without an art museum serving the full spectrum of the community. MAM's current building, originally designed to serve solely as an exhibition hall, lacks educational space and the facilities to maintain a collection. Since the current building opened in 1984, Miami-Dade's population has grown to 2.4 million and Miami has been transformed from vacation destination to a world capital with a vibrant arts scene.

The completed design was unveiled in Miami on October 21, at a lecture titled *Work in Progress: A Talk with Herzog & de Meuron*. Pierre de Meuron, founding partner and Christine Binswanger, partner-in-charge of the project, discussed the design in a public forum with Terence Riley, director of Miami Art Museum.

“Jacques Herzog and Pierre de Meuron understand MAM’s educational and civic role, and have designed a building that is extraordinarily accessible and welcoming. The design works with—not against—Miami’s climate to ensure that the building is environmentally responsible,” said Riley. “Miami’s thriving community of artists, designers and collectors, as well as its avid and growing art-viewing public, have built a strong creative economy and driven the demand for a public museum of global stature.”

MAM will continue to work with the architects to further refine the design, with an anticipated completion date of 2012 and opening in 2013. The people of Miami-Dade have approved \$100 million in bonds towards the \$220 million projected budget and the Museum is in the midst of a capital campaign to raise the balance.

### **A New MAM**

The new MAM will be more than three times the size of its current facility, with 32,000 square feet of galleries, providing space for larger and more varied displays of the Museum’s rapidly growing permanent collection and special exhibitions. The museum will be an anchor of the new, 29-acre Museum Park overlooking Biscayne Bay, which will include public gardens and sculpture installations. The building will also feature an educational complex with a library, auditorium, classrooms, and workshop space, and a cafe and store. The new design will stimulate and support collection growth and enable MAM to better fulfill its role as an educational resource for the city and beyond.

Herzog & de Meuron’s design responds to Miami’s climate and the needs of a young, rising art museum. The three-story building will sit upon an elevated platform and below a canopy, both of which will extend far beyond the Museum’s walls, creating a shaded veranda and plazas. Working with local horticulturists and landscape designers, the architects will use this space to “bring the park into the museum” in new and innovative ways.

The interior of the Museum will feature a series of distinct galleries and other public rooms connected by spaces displaying the permanent collection, creating a fluid visitor experience. A flexible system of galleries will allow the visitor to step in and out of very different encounters with art. Transparency on the first and third levels of the galleries will reveal the activities within: the entry halls, auditorium, shop and café on the first level and the education center and staff offices on the third. An open-air parking garage will be located beneath the Museum on grade and surrounded by landscaping and terraces.

The permanent collection galleries will be located on the first and second level, which will also house extensive temporary exhibition galleries. While mainly oriented inward toward the exhibition space, the second floor galleries will also feature carefully placed windows to allow for natural light and views of the surrounding park and bay. The main gallery level of the new museum will appear to hover between more transparent levels, all of which will be shaded by the canopy above. A unique feature of the design, the building will include several “anchor” galleries, approximately 20 feet by 20 feet, for which the Museum will commission long-term site-specific installations.

The canopy's overhang will create a series of outdoor spaces that bridge the museum, park, and city. The canopy will be strategically perforated to allow in light at appropriate areas, and lush vegetation cascading from the openings will transform the veranda into a garden. The microclimate under this canopy will be regulated through geothermal cooling of the exterior surfaces and by the canopy itself, one of the many "green" strategies being undertaken for the new museum. The design allows for multiple transitions, as visitors gradually move from the outside to the inside, hot to cool, humid to dry, and from the street or park to the art. A set of stairs the width of the Museum will link the building to the bay walk in Museum Park.

In recognition of MAM's ongoing growth, the architects have designed a building which can expand organically from within without major disruptions. As MAM's collection continues to grow, additional walls and rooms can be added. In addition, future gallery expansions can be made without interruption of the Museum's daily activities.

### **Programming and Collections at MAM**

MAM will remain in full operation in its current location on Flagler Street until the new building is complete. The museum will continue its focused initiative to build the collection in coordination with the expansion. Among the artists represented in MAM's growing collection are Doug Aitken, Carlos Alfonzo, José Bedia, Christo, Chuck Close, Joseph Cornell, Marcel Duchamp, Guillermo Kuitca, Wifredo Lam, Sol LeWitt, Robert Rauschenberg, Tomas Saraceno, Lorna Simpson and Rachel Whiteread. In 2008, MAM was chosen as the museum in Florida to receive 50 works from the Herbert and Dorothy Vogel Collection, including several works by Richard Tuttle.

MAM's far-ranging vision is expressed in the breadth and depth of its exhibition program, from major solo exhibitions of artists such as Guillermo Kuitca, Sol LeWitt, Ana Mendieta, Vik Muniz, Shirin Neshat, Yinka Shonibare and Lorna Simpson, to *Miami in Transition*, in which Miami-based artists responded to the city's development, and *NeoHooDoo: Art for a Forgotten Faith*, exploring spirituality in artistic practices. MAM's broad curatorial mandate accommodates wide-ranging artistic approaches. A highlight of this vibrant program, *Guillermo Kuitca: Everything, Paintings and Works on Paper, 1980-2008* and a satellite exhibition *Guillermo Kuitca: Everything (else), Large Scale Works at Freedom Tower*, will be on view during Art Basel Miami Beach and will remain in the galleries through January 17, 2010.

### **Herzog & de Meuron**

Based in Basel, Switzerland, Herzog & de Meuron is known for designs that are at once highly inventive and sensitive to the site, geography, and culture of the region for which the building is planned. Among their critically acclaimed museum projects are the de Young Museum in San Francisco (2005); the expansion of the Walker Art Center in Minneapolis (2005); Schaulager for the Laurenz Foundation in Basel (2003); and the conversion of a power plant into Tate Modern in London (2000), as well as the new development for Transforming Tate Modern (projected completion in 2012). For their distinguished accomplishments, Jacques Herzog and Pierre de Meuron were awarded the Pritzker Architecture Prize in 2001.

Together with Jacques Herzog and Pierre de Meuron, Christine Binswanger is partner-in-charge of the new Miami Art Museum. She has been a partner in the firm of Herzog & de Meuron since 1994 and also led the expansion of the Walker Art Center in Minneapolis (2005) and IKMZ BTU Cottbus, Information, Communications and Media Center, Brandenburg Technical University, Cottbus, Germany (2004), among other projects.

### **Capital Campaign**

The Museum projects the total cost for the building project to be \$220 million, the largest portion of which—\$131 million—will be used to underwrite the costs directly associated with the construction of the building and sculpture garden. The total also includes a plan to raise \$70 million for the Museum's operating endowment and \$19 million in transitional expenses related to the project.

The largest single source of funding for the project is from Miami-Dade County. In November 2004, Miami-Dade County voters overwhelmingly approved a bond that includes \$100 million for the construction of the Museum building. The City of Miami also made a key contribution by providing the land for the new MAM. The trustees of the Museum are committed to raising additional funds from a combination of public and private sources, and have begun the fundraising process. MAM Trustee Nedra Oren is chair of Miami Art Museum's Capital Campaign Committee. MAM Trustees Ambassador Paul L. Cejas, Ella Fontanals-Cisneros, Jorge M. Pérez, and Craig Robins are honorary co-chairs.

### **Museum Park**

The new Miami Art Museum will anchor the new 29-acre park overlooking Biscayne Bay. The Park will also house the future home of the Miami Science Museum designed by Sir Nicholas Grimshaw, and will host a branch of the Historical Museum of Southern Florida. The new MAM is a central element of the City of Miami's master plan for the refurbishment and renovation of Museum Park and the re-vitalization of Miami's downtown.

### **Miami Art Museum**

Miami Art Museum serves one of the most diverse and fast-growing regions of the country, where a confluence of North and Latin American cultures adds vibrancy and texture to the civic landscape. MAM embraces its role as a cultural anchor and touchstone in a city that welcomes countless ethnic and age groups, lifestyles and ideas.

MAM's far-ranging vision is expressed in the breadth and depth of its exhibition program, to its ambitious education and public programs. The Museum continues to build its collection of holdings from the twentieth century through the present, as it embarks on a major new building and expansion project. The new MAM designed by Herzog & de Meuron will be completed in 2012 and will open to the public in downtown Miami's Museum Park in 2013.

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Miami Art Museum is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs and the Florida Arts Council, and the National Endowment for the Arts; with the support of Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council, the Mayor and the Board of County Commissioners. Miami Art Museum is an accessible facility. For sign language interpretation or assistive listening devices please call MAM's Education Department 305.375.4073 at least five days in advance. Materials in accessible format may be requested.

Open Tuesday through Friday – 10am to 5pm, Saturday and Sunday – noon to 5pm. Third Thursdays until 8:30pm. Closed Monday. Admission for MAM members, children under 12 and students (with valid ID) is free. Adults \$8, seniors \$4. Free admission every second Saturday.

101 West Flagler Street  
Miami, FL 33130  
305.375.3000  
miamiartmuseum.org

Garage Parking  
\$5 at 50 NW 2nd Ave  
between Flagler St and NW 1st St  
Overflow parking at 270 NW 2nd Street  
Metrorail: Government Center Station